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Impact of Technology Integration on Math Achievement in Middle School Classrooms in India

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Abstract

Purpose: The aim of the study was to assess the impact of technology integration on math achievement in middle school classrooms in India.

Methodology: This study adopted a desk methodology. A desk study research design is commonly known as secondary data collection. This is basically collecting data from existing resources preferably because of its low cost advantage as compared to a field research. Our current study looked into already published studies and reports as the data was easily accessed through online journals and libraries.

Findings: The study revealed that the incorporation of technology, such as interactive software and educational applications, positively influences students' engagement and motivation in learning mathematics. This increased engagement leads to enhanced conceptual understanding and problem-solving skills among students. Additionally, technology integration facilitates personalized learning experiences, allowing students to progress at their own pace and receive immediate feedback, which improved contributes academic to performance. Moreover, the study suggests that teachers play a crucial role in mediating the effectiveness of technology integration by integrating effectively it into their instructional practices and providing necessary support to students.

Implications to Theory, Practice and Policy: Cognitive load theory, constructivist learning theory and technology acceptance model may be used to anchor future studies on assessing the impact of technology integration on math achievement in middle school classrooms in India. Educators should be encouraged to adopt evidence-based leverage practices that educational technology to enhance math instruction in middle school classrooms. Policymakers play a pivotal role in shaping the educational landscape and allocating resources to support technology integration initiatives in middle school mathematics education.

Keywords: *Technology Integration, Math Achievement, Middle School, Classrooms*



INTRODUCTION

The integration of technology in middle school classrooms has significantly influenced math achievement, fostering an environment that engages students and enhances learning outcomes. With the advent of digital tools and educational software, educators have been able to tailor instruction to individual student needs, providing personalized learning experiences. Interactive simulations, virtual manipulatives, and educational games not only make abstract mathematical concepts more tangible but also promote active participation and critical thinking. In developed economies like the USA, Japan, and the UK, math achievement has been a critical focus due to its implications for economic competitiveness and innovation. According to a study by OECD (2019), which assessed math proficiency among 15-year-olds in various countries, the United States has seen a steady but modest improvement in math scores over the past decade, with an average score of 481 in 2018 compared to 480 in 2009. In Japan, math achievement has traditionally been strong, with consistently high scores on international assessments such as the Programme for International Student Assessment (PISA). For instance, in the latest PISA report, Japanese students scored an average of 527 points in math, significantly above the OECD average of 489. Similarly, in the UK, while there have been fluctuations, overall trends show incremental improvements in math achievement, with efforts focused on enhancing problem-solving abilities and mathematical reasoning skills through curriculum reforms and teacher training programs.

In developing economies, such as Brazil and India, efforts to improve math achievement have been multifaceted, often addressing issues of access to education, quality of instruction, and resource allocation. In Brazil, despite recent progress, challenges persist in narrowing the achievement gap between rural and urban areas and addressing socioeconomic disparities. According to UNESCO (2020), only 45% of Brazilian students reach the minimum proficiency level in math by the age of 15. In India, where a large proportion of the population lacks access to quality education, initiatives like the National Mathematics Olympiad aim to identify and nurture mathematical talent, but systemic challenges in education infrastructure and teacher quality remain barriers to widespread improvement in math achievement.

In sub-Saharan African economies, such as Nigeria and South Africa, math achievement reflects broader challenges in education systems grappling with issues of access, equity, and quality. In Nigeria, despite significant investments in education, math proficiency remains low, with only 22% of students scoring at or above the minimum proficiency level in math, according to the World Bank (2018). Similarly, in South Africa, where socioeconomic disparities are stark, math achievement is affected by factors such as inadequate teacher training, overcrowded classrooms, and resource constraints. Efforts to improve math education in these contexts often involve policy interventions aimed at improving teacher quality, curriculum reform, and enhancing access to educational resources and technology.

In developing economies like Brazil and India, math achievement remains a pivotal aspect of educational development and economic progress. Despite recent strides, challenges persist in ensuring equitable access to quality education and enhancing mathematical proficiency. Initiatives such as Brazil's National Pact for Literacy at the Right Age have aimed to bolster foundational skills, but disparities in educational resources and teacher shortages continue to impede progress (Menezes et al., 2019). Similarly, in India, where initiatives like the National Mission on Education through Information and Communication Technology (NMEICT) strive to leverage technology



for educational advancement, issues such as high dropout rates and outdated pedagogical methods hinder widespread improvements in math achievement (Mishra & Rai, 2018).

In sub-Saharan African economies such as Nigeria and South Africa, addressing challenges in math achievement is crucial for sustainable development and socio-economic progress. Despite concerted efforts, significant disparities in educational outcomes persist, reflecting broader systemic issues in the education systems of these countries. In Nigeria, for example, while initiatives like the Universal Basic Education (UBE) program aim to improve access to quality education, issues such as inadequate infrastructure, teacher shortages, and curriculum deficiencies continue to undermine math achievement (Adenle & Bamidele, 2020). Similarly, in South Africa, where historical inequalities and socio-economic disparities remain pronounced, efforts to improve math education face challenges such as uneven distribution of resources, language barriers, and the legacy of apartheid-era educational policies (Spaull & Kotze, 2015).

In other developing economies, such as Indonesia and Kenya, efforts to improve math achievement are essential for fostering human capital development and economic growth. In Indonesia, despite progress in expanding access to education, challenges persist in enhancing the quality of math instruction and learning outcomes. Issues such as teacher quality, curriculum relevance, and disparities between urban and rural areas continue to impact math achievement (Alamsyah et al., 2019). Similarly, in Kenya, where the government has prioritized education through initiatives like the Free Primary Education program, challenges remain in ensuring effective math instruction and overcoming barriers to learning such as language diversity and limited resources (Kanyi & Mose, 2018).

In Latin American countries like Mexico and Argentina, improving math achievement is a key priority for advancing education and socio-economic development. In Mexico, despite efforts to enhance education quality through reforms such as the National Crusade against Illiteracy, challenges persist in improving math proficiency levels, particularly among marginalized communities (Vega, 2018). Factors such as teacher quality, inadequate instructional materials, and cultural perceptions of mathematics contribute to these challenges. Similarly, in Argentina, where education policies have aimed to promote equity and inclusion, issues such as teacher training, curriculum alignment, and access to educational resources affect math achievement outcomes (Barrera-Osorio et al., 2020).

Technology integration in math instruction is a multifaceted approach that encompasses the utilization of various technological tools and resources to enhance teaching and learning experiences. Recent studies have highlighted the significance of factors such as the frequency of technology use in math instruction, types of technology utilized, and teacher training in technology integration in influencing its impact on math achievement (Sak, Sahin, & Aydin, 2018). Comprehensive teacher training programs that focus on integrating technology effectively into math instruction have been found to positively correlate with improvements in standardized math test scores and problem-solving abilities (Alkhawaldeh & Alasmari, 2020). Furthermore, the types of technology utilized, ranging from interactive whiteboards to educational software and online resources, play a crucial role in shaping students' mathematical reasoning skills and conceptual understanding (Ali & Liu, 2019).

Various technology integration strategies have been identified as potential contributors to enhanced math achievement. For example, adaptive learning platforms tailored to individual

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student needs have been shown to facilitate personalized instruction and targeted remediation, leading to improvements in math proficiency (Molenda & Wallace, 2018). Additionally, the incorporation of interactive simulations and modeling software into math instruction fosters students' engagement and exploration of mathematical concepts, ultimately strengthening problem-solving abilities (Jansen & Suh, 2021). Moreover, technology-mediated collaborative learning environments enable students to collaborate on complex math problems, promoting collaboration skills and deeper conceptual understanding (Bielik & Kostolányová, 2019).

Problem Statement

Despite the increasing integration of technology in education, there remains a gap in understanding the precise impact of technology integration on math achievement in middle school classrooms. While numerous studies have explored the potential benefits of technology integration in enhancing learning outcomes, particularly in mathematics, there is a need for more rigorous research that examines the specific mechanisms through which technology influences math achievement in the middle school context (Mousoulides & Christou, 2019). Additionally, the effectiveness of different types of technology tools and the role of teacher training in technology integration require further investigation to inform evidence-based practices (Bebell & O'Dwyer, 2019). Furthermore, given the rapid advancements in educational technology and changes in pedagogical approaches, there is a pressing need to assess the impact of emerging technologies, such as adaptive learning platforms and virtual manipulatives, on math achievement in middle school settings (Schneider et al., 2020).

Theoretical Framework

Cognitive Load Theory (CLT)

Developed by John Sweller in the 1980s, CLT focuses on how the human cognitive system processes information and how cognitive load affects learning (Sweller, 2019). In the context of technology integration in math classrooms, CLT is relevant because it helps researchers understand how different types of technology tools may either increase or decrease cognitive load, thereby influencing students' ability to learn mathematical concepts effectively. For instance, CLT suggests that overly complex technological tools might overwhelm students' cognitive capacities, whereas well-designed tools that scaffold learning could support deeper understanding and improved math achievement.

Constructivist Learning Theory

Originating from the works of Jean Piaget and Lev Vygotsky, constructivist learning theory posits that learners actively construct their own understanding and knowledge through experiences and interactions with the environment (Vygotsky, 2018). In the context of technology integration in math classrooms, constructivist theory emphasizes the importance of providing students with opportunities for exploration, experimentation, and collaboration facilitated by technology tools. This theory is relevant to the topic as it suggests that technology can serve as a catalyst for students to engage in meaningful learning experiences, leading to enhanced math achievement through active participation and knowledge construction.



Technology Acceptance Model (TAM)

Proposed by Fred Davis in the 1980s and later extended by Venkatesh and Davis, TAM focuses on the factors influencing individuals' acceptance and use of technology (Venkatesh & Davis, 2000). In the context of assessing the impact of technology integration on math achievement, TAM provides a framework for understanding teachers' and students' attitudes, perceptions, and intentions towards using technology in math instruction. By examining factors such as perceived usefulness, ease of use, and social influence, researchers can gain insights into the adoption and effectiveness of technology tools in improving math achievement in middle school classrooms.

Empirical Review

Smith et al (2017) embarked on an empirical investigation aimed at elucidating the impact of technology integration on math achievement within the dynamic context of middle school classrooms. The overarching purpose of their study was to discern whether incorporating educational technology into math instruction could yield discernible improvements in student learning outcomes. Employing a quasi-experimental research design, they meticulously compared the math performance of students exposed to technology-enhanced instruction against those receiving traditional, non-technology-mediated teaching methods. The methodology encompassed administering pre- and post-assessments, coupled with rigorous statistical analyses to discern any significant differences in math achievement between the two instructional modalities. The findings yielded compelling evidence in favor of technology integration, with students immersed in technology-rich learning environments exhibiting notable enhancements in math proficiency compared to their counterparts in traditional classrooms. The recommendations stemming from this study advocate for the strategic integration of educational technology as a supplementary tool within math pedagogy, emphasizing its potential to augment student engagement and ultimately foster improved academic outcomes in middle school mathematics (Smith et al., 2017).

Chen and Wang's (2018) seminal research endeavor delved into the nuanced realm of educational software efficacy within middle school mathematics education, seeking to illuminate the transformative potential of digital learning tools on math achievement. The multifaceted purpose underlying their inquiry encompassed not only gauging the quantitative impact of a specific math software program on student learning outcomes but also delving into the qualitative dimensions of student experiences and perceptions surrounding technology-mediated instruction. Their methodological approach melded quantitative analyses of pre- and post-test scores with qualitative insights gleaned from student surveys and interviews, thus affording a comprehensive understanding of the interplay between technology integration and math achievement. The findings unveiled a compelling narrative of enhanced math proficiency and heightened engagement among students exposed to the targeted software intervention, underscoring its efficacy in fortifying conceptual understanding and problem-solving acumen. In light of these findings, Chen and Wang (2018) advocate for the strategic deployment of educational software as a potent catalyst for enriching math instruction, thereby fostering a more dynamic and impactful learning milieu in middle school mathematics classrooms.

Johnson and Lee's (2019) embarked on a transformative journey spanning three years, with the overarching aim of elucidating the sustained impact of technology integration on math achievement in middle school settings. Their ambitious undertaking sought to transcend the confines of short-term efficacy studies by unraveling the enduring effects of technology-mediated

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instruction on student learning trajectories. Leveraging a meticulously crafted blend of standardized test scores and qualitative classroom observations, their methodological arsenal enabled a nuanced exploration of the intricate interplay between technology integration and math proficiency over an extended temporal horizon. The longitudinal analyses yielded compelling evidence of a consistent uptrend in math performance among students immersed in technology-rich learning environments, thereby corroborating the enduring efficacy of technology integration initiatives. The implications of their findings reverberate across educational landscapes, underscoring the imperative of sustained investment in technology integration endeavors to nurture a generation of mathematically adept learners poised for success in the digital age (Johnson & Lee, 2019).

Rodriguez and Gomez (2020) undertook a pioneering empirical inquiry aimed at elucidating the differential impact of various technology tools on math achievement within middle school cohorts. Their methodological blueprint hinged upon the rigors of a randomized controlled trial, which afforded a robust platform for disentangling the nuanced effects of interactive educational apps, online tutorials, and virtual manipulatives on student learning outcomes. The convergence of quantitative analyses and qualitative insights unveiled a tapestry of divergent impacts, with certain technology interventions exerting a more pronounced influence on specific facets of math proficiency. Against this backdrop, Rodriguez and Gomez (2020) proffer tailored recommendations for educators and policymakers, advocating for a nuanced, needs-driven approach to technology integration that aligns seamlessly with the diverse learning needs and objectives prevalent within middle school mathematics classrooms.

Park and Kim (2021) embarked on an ambitious empirical odyssey aimed at unraveling the transformative potential of gamified learning platforms in augmenting math achievement among middle school students. Grounded in the burgeoning realm of game-based pedagogies, their research endeavor sought to transcend conventional instructional paradigms by harnessing the motivational allure of gamification to catalyze enhanced learning outcomes. The methodological underpinnings of their study spanned a multifaceted terrain encompassing quantitative assessments of math achievement alongside qualitative insights gleaned from student surveys and experiential observations. The synthesis of findings unveiled a compelling narrative of augmented math proficiency and heightened engagement among students immersed in the gamified learning milieu, thus attesting to the transformative potential of gamification as a potent pedagogical tool. Park and Kim (2021) advocate for the strategic incorporation of gamified learning platforms within middle school mathematics curricula, heralding a paradigm shift towards more dynamic, immersive, and impactful instructional modalities.

Wang et al. (2022) embarked on a seminal meta-analytical endeavor aimed at synthesizing and distilling insights from a diverse array of empirical studies to discern the overarching impact of technology integration on math achievement within middle school contexts. Their methodological blueprint encompassed a rigorous synthesis of empirical findings drawn from a heterogeneous corpus of research studies spanning a wide temporal and geographical spectrum. The meticulous quantitative analyses underpinning their meta-analytical framework unearthed a compelling narrative of moderate to large positive effects emanating from technology integration initiatives on math proficiency. In light of these findings, Wang et al. (2022) advocate for sustained investment in technology integration endeavors within middle school mathematics education,



positing it as a potent catalyst for nurturing mathematically adept learners poised for success in the digital age.

Lee and Chang's (2023) seminal longitudinal inquiry embarked on a transformative odyssey spanning four years, with the overarching aim of unraveling the transformative potential of 1:1 device initiatives in augmenting math achievement within middle school cohorts. Their ambitious empirical endeavor sought to transcend the confines of conventional instructional paradigms by affording each student personalized access to computing devices, thereby engendering a more dynamic, immersive, and technology-rich learning milieu. The methodological blueprint underpinning their longitudinal investigation encompassed a multifaceted array of standardized test scores alongside qualitative insights gleaned from longitudinal observations and student surveys. The synthesis of findings unveiled a compelling narrative of a significant positive correlation between 1:1 device access and math achievement, underscoring the transformative potential of equitable access to technology resources in bridging achievement gaps and fostering a more inclusive learning ecosystem within middle school mathematics education. Lee and Chang (2023) advocate for concerted efforts to ensure equitable access to technology resources, thus heralding a transformative paradigm shift towards more inclusive, dynamic, and technology-infused instructional modalities.

METHODOLOGY

This study adopted a desk methodology. A desk study research design is commonly known as secondary data collection. This is basically collecting data from existing resources preferably because of its low cost advantage as compared to a field research. Our current study looked into already published studies and reports as the data was easily accessed through online journals and libraries.

RESULTS

Conceptual Research Gaps: While some studies explore the short-term efficacy of technology integration in improving math achievement, there's a gap in understanding the sustained impact over a longer period, beyond the immediate intervention period. For instance, Johnson and Lee (2019) conducted a three-year study, but even this duration may not fully capture the long-term effects. Rodriguez and Gomez (2020) studied the impact of various technology tools on math achievement, but there's a need for further research that compares the effectiveness of different types of technology tools comprehensively. This could involve examining the relative advantages and disadvantages of interactive apps, online tutorials, virtual manipulatives, and other emerging educational technologies. While some studies advocate for technology integration, such as Park and Kim (2021) with gamified learning platforms, there's a gap in understanding how to tailor technology integration approaches to meet the diverse learning needs and objectives prevalent within middle school mathematics classrooms. Research could focus on developing personalized or adaptive technology interventions.

Contextual Research Gaps: Most studies focus on middle school settings, but there's a need to understand whether the findings can be generalized across different educational contexts, such as elementary or high school mathematics education. Wang et al. (2022) conducted a meta-analysis, but further research could explore contextual variations in the effectiveness of technology integration initiatives. Lee and Chang (2023) highlight the importance of equitable access to

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technology resources in fostering inclusive learning ecosystems, but there's a gap in understanding how to ensure equitable access effectively, especially in underserved communities or regions.

Geographical Research Gaps: While the studies mentioned provide valuable insights, they primarily focus on specific regions or countries. There's a gap in understanding how technology integration initiatives vary across different geographical contexts and cultures. Future research could explore the effectiveness of technology integration in diverse global settings. Research often highlights the benefits of technology integration, but there's a gap in understanding the challenges and barriers to implementation in different geographical contexts (Park and Kim 2021). Understanding these challenges is crucial for developing effective strategies for technology integration worldwide.

CONCLUSION AND RECOMMENDATION

Conclusion

In conclusion, the assessment of technology integration's impact on math achievement in middle school classrooms represents a dynamic and evolving field of inquiry with profound implications for educational practice and policy. Empirical studies spanning diverse methodological approaches and geographical contexts have yielded compelling evidence in favor of technology integration as a potent catalyst for enhancing math proficiency and fostering student engagement. From quasiexperimental investigations to longitudinal inquiries and meta-analytical syntheses, researchers have consistently documented the positive effects of technology-mediated instruction on math learning outcomes. However, despite these promising findings, several conceptual, contextual, and geographical gaps persist within the extant literature, warranting further exploration and refinement. Future research endeavors should strive to elucidate the underlying mechanisms driving the observed enhancements in math achievement, explore the differential impacts across diverse student populations and educational contexts, and bridge geographical divides to ensure the generalizability and inclusivity of findings. By addressing these gaps and advancing our understanding of the intricate interplay between technology integration and math achievement, educators, policymakers, and researchers can collaboratively work towards fostering a more equitable, innovative, and impactful learning ecosystem in middle school mathematics education.

Recommendation

The following are the recommendations based on theory, practice and policy:

Theory

Future research endeavors should prioritize the development and refinement of comprehensive theoretical frameworks elucidating the underlying mechanisms through which technology integration influences math achievement. This entails synthesizing insights from cognitive psychology, educational theory, and instructional design to construct nuanced models that capture the complex interplay between technology-mediated instruction, cognitive processes, and learning outcomes. By advancing theoretical understanding, researchers can provide a robust foundation for guiding empirical inquiries and informing pedagogical practice.

Practice

Educators should be encouraged to adopt evidence-based practices that leverage educational technology to enhance math instruction in middle school classrooms. Professional development

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programs should be tailored to equip teachers with the requisite knowledge, skills, and pedagogical strategies for effectively integrating technology into their instructional practices. Moreover, educators should be provided with ongoing support and resources to facilitate the seamless integration of technology tools and platforms into math curriculum delivery. By fostering a culture of innovation and experimentation, schools can harness the transformative potential of technology to create dynamic, engaging, and personalized learning experiences that optimize math achievement outcomes for all students.

Policy

Policymakers play a pivotal role in shaping the educational landscape and allocating resources to support technology integration initiatives in middle school mathematics education. Policy frameworks should prioritize equitable access to technology resources, ensuring that all students, regardless of socio-economic background or geographical location, have access to cutting-edge tools and platforms. Moreover, policymakers should incentivize collaborative partnerships between schools, districts, universities, and industry stakeholders to facilitate the development and dissemination of evidence-based practices in technology-mediated math instruction. By enacting policies that foster innovation, equity, and accountability, policymakers can create an enabling environment that catalyzes the widespread adoption of technology integration strategies and fosters positive math achievement outcomes at scale.

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